

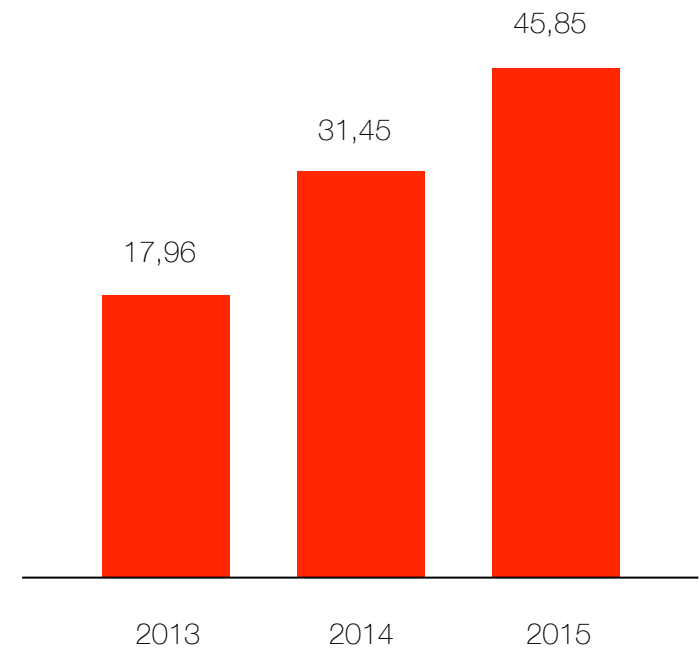
ALL IN ONE MEDIA

All at your fingertips

The Future of Advertising Technologies: Mobile

The last decade has changed the advertising market radically. The world was totally captured by smartphones, that nowadays are the key channel on global advertising market that grows dramatically. During the last three years the total volume of mobile advertising market has grown threefold and reached 35 billions USD. The market dynamics remains constant and the reduction is not expected.

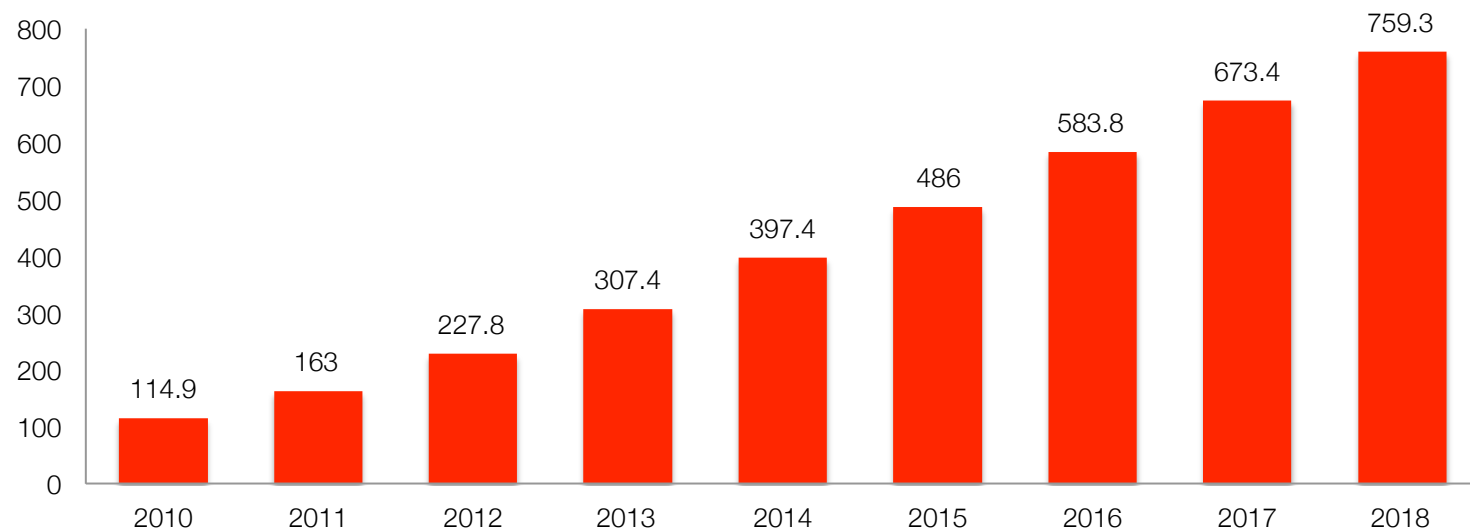
World mobile advertising market, billions USD





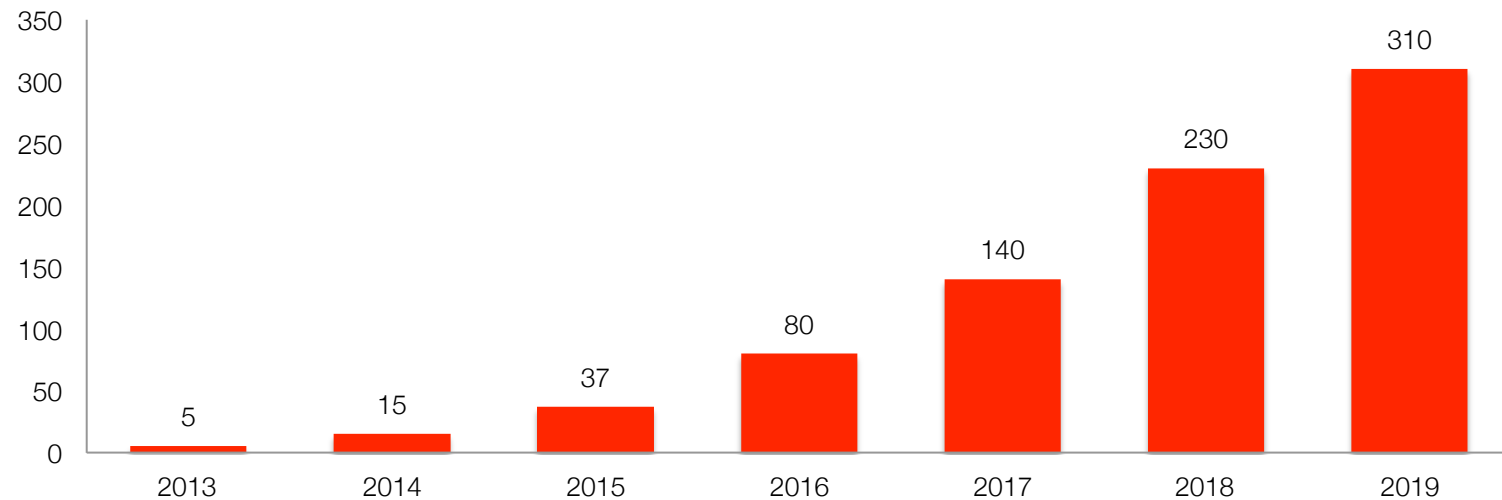
New rapidly increasing segments: Smart TV и Apple TV

Today TV devices experience a resurgence. Practically they have become a sort of big tablets placed in living rooms. In three years to come the volume of TV devices connected to the Internet will double, thus leading to the creation of new powerful market with more than one billion audience.



New rapidly increasing segments: wearables

Wearables, with smart watches as a key device appeared not long ago and remain in the very beginning of their technological journey. Their configuration will be improving but the software component has been already standardized, allowing to work with this media segment.



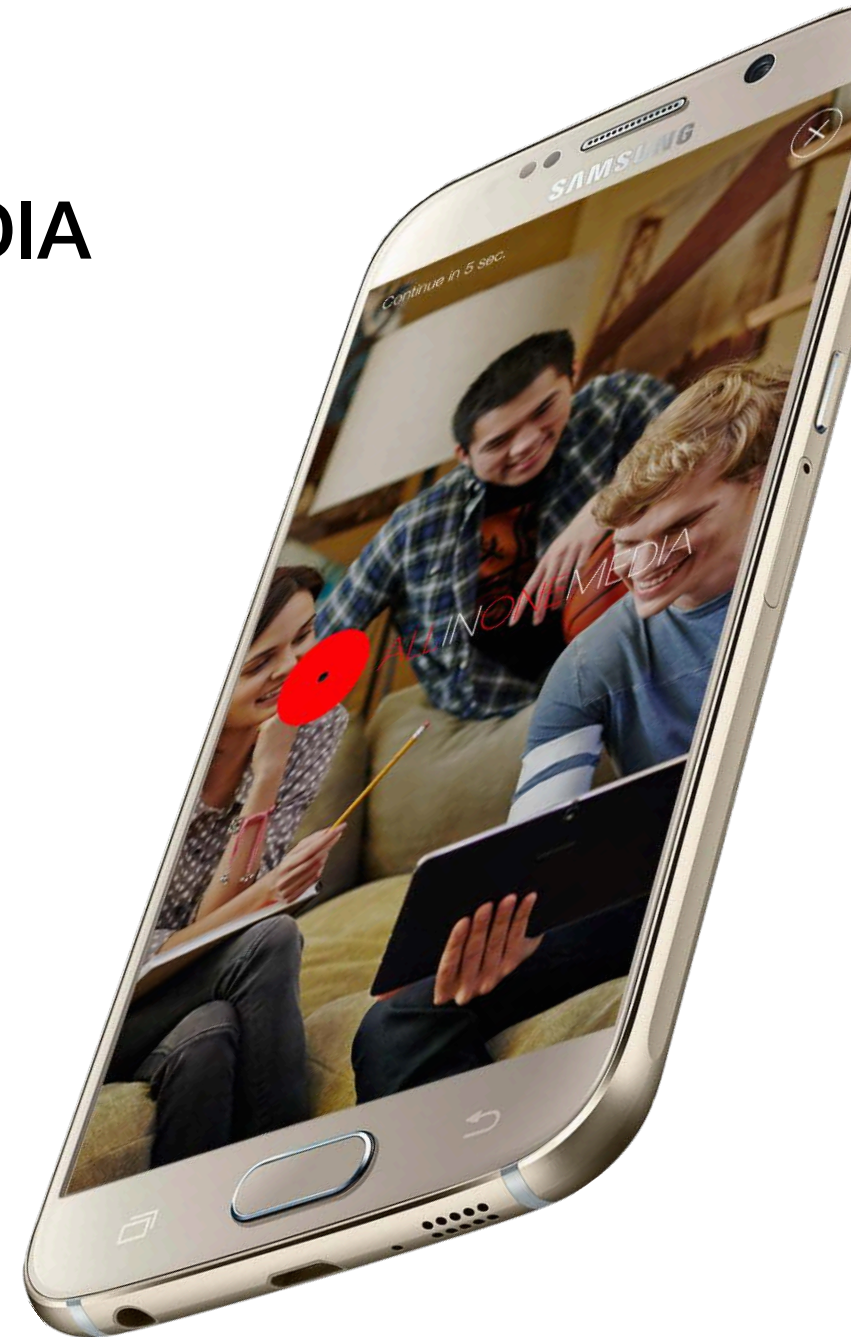


What is **ALLINONEMEDIA**

ALL IN ONE MEDIA – first universal mobile advertising platform of new generation.

ALL IN ONE MEDIA – The Universal Media Platform (UMP) that allows to create advertising campaigns with targeting on different digital channels.

We are first to unite all media capabilities of the most progressive and much-in-demand technologies of interaction with the target audience - mobile, Smart TV and wearables.





Smartphones

Apple TV

Smart TV

Wearables

ALL IN ONE MEDIA – the first global UMP, that allows to arrange advertising campaigns on all key media channels of the Future.

- Smartphones
- Apple TV
- Smart TV
- Wearables

ALLINONEMEDIA Technologies

The technological capacities of ALL IN ONE MEDIA platform provide unique interactive solutions in advertising creative. SDK of the platform allows to involve the majority of user's device features.

This helps our advertisers to create unique memorable impact on target audience and outstanding adv campaigns!





Platform's Reach

Network Capacity

Network Capacity in
Perspective

Number of Publishers

Number of Publishers in
Perspective

500M

2B

800

5K

Impressions per month now

Impressions per month by
1 January 2016

Now

By 1 January 2016

Pinpointed Targeting

SDK provides full-range of targeting solutions to reach the demanded target audience

Our targeting options

- Geo
- Device type
- Operation system
- Connection speed
- Age
- Gender
- Interests
- Applications
- Unique users





ALLINONETECHNOLOGY



Fullscreen Banner

SDK activates the majority of actual smartphone's features. Our full-screen format can be fleshed out by vibration, gyro sensor, photo camera, geo location and much more.

All this engaging experiences will make the advertising unique and recognizable!

Fullscreen Banner Interaction



HTML5 Interaction. Tap, double tap, swipe actions. Camera support.



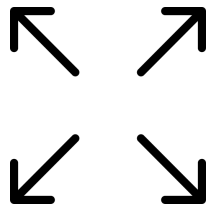
Advanced AIO feature: phone rotation tracking



Advanced AIO feature: phone shake speed tracking

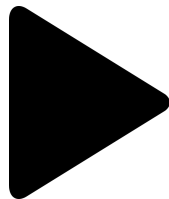
Advertising Formats

Interactive Fullscreen



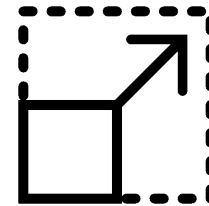
Full-screen HTML5 adaptive banner with full-scale of interactive capacity.

Video preloader



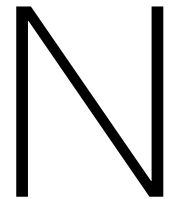
Full-screen video-banner

Rich Media



Video banner with selective interactive elements that can be chosen by advertiser.

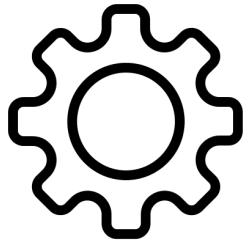
Native



Native banner – fits the content of Publisher and considered as a part of application

Our SDK advantages

Easy SDK Integration



The majority of SDK functions operate on the server side. This helps to minimize the reinstalling of SDK in application.

Measured advertising



Our ads are integrated within the application and reach only desirable target audience with the limited number of hits per user.

Usability



Adaptive, intelligent and intuitive user account that works on any type of device

Click Fraud security system



SDK Server side includes multilevel Click Fraud security system that eliminates bad traffic.

ALL IN ONE PLANS



2015

Launch of programmatic SDK for smartphones, tablets, Smart TV and wearables.



2016

Carrying out global advertising campaigns with unique interactive content.
London and New York offices opening.



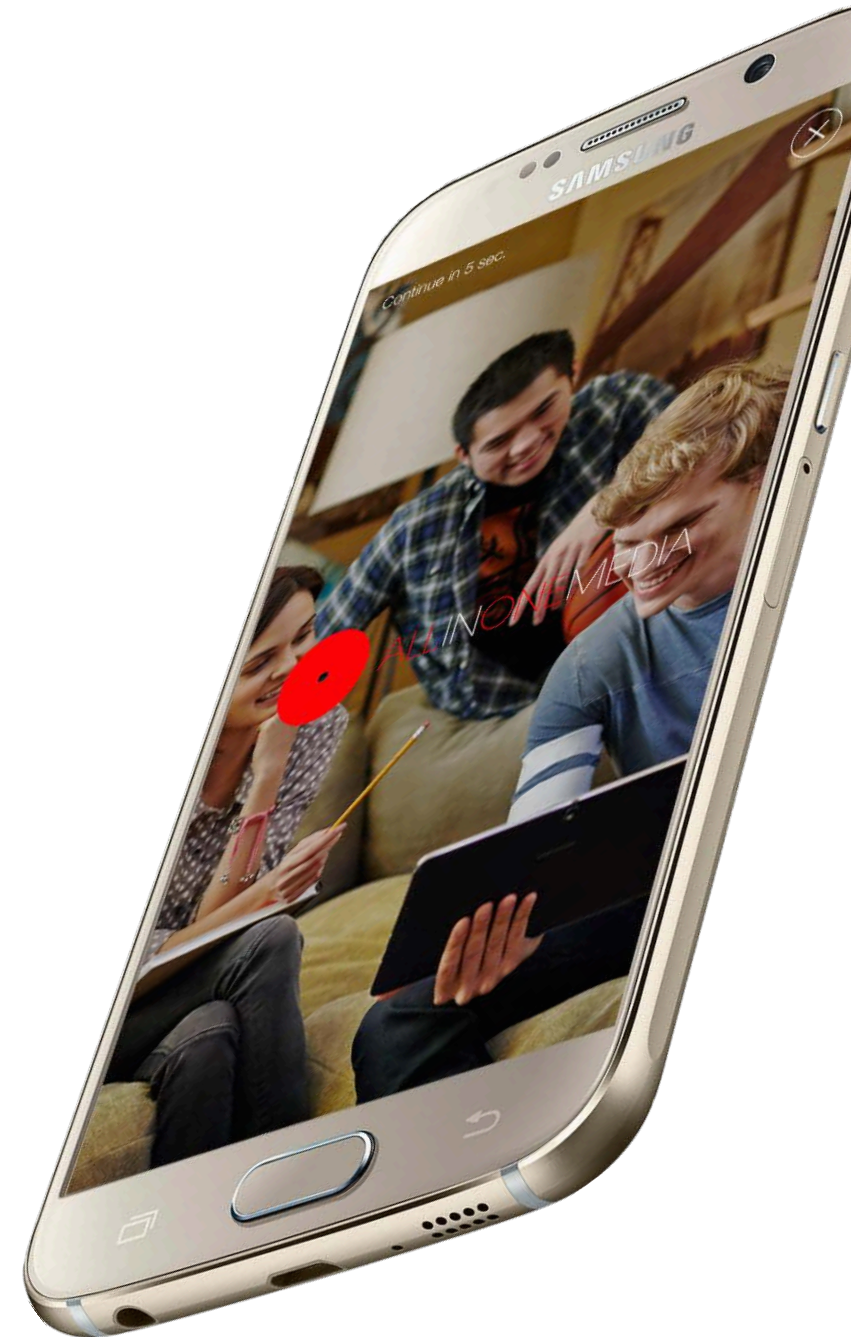
2017

SDK integration with augmented and virtual reality technologies. Hong Kong and Bangalore offices opening.

ALLINONEMEDIA

For Advertisers

- Arrangement and conversion tracking of integrated advertising campaigns on the key rapidly increasing media channels.
- Programmatic multiplatform SDK
- Full- range of mobile targeting solutions built on real-time data from mobile and on-line sources.
- Wide range of interactive engaging experiences of creative content.
- Adaptive, intelligent and intuitive user account. Conversion tracking, attribution, campaign and post –campaign insights.



ALLINONEMEDIA

For publishers

- Remote renewable SDK
- Wide- range in-app integration capacities
- Click Fraud security system and Malicious code security
- Adaptive, intelligent and intuitive user account.
- High revenue because of premium ad formats





ALLINONEMEDIA

London – Hong Kong – Moscow